

Tauheed Salmani

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in <https://www.linkedin.com/in/tauheed-salmani>

Profile Summary

A professional with **Seven** months of experience as an Digital Marketing Intern in a Fintech company, Where I generated **Leads** for selling credit cards and personal loans under the Chief Marketing Officer. Looking forward to working as a Digital Marketing Executive in your organization.

Professional Experience

Digital Marketing Intern

04/2022 – 11/2022

Credilio

- Data Management.
- Managing the Marketing Campaign's.
- Generated **5000+** Potential Leads.
- Making and Analyzing the Daily, Weekly and Monthly Campaigns Report.

Skills

Communication

Communicated with customers for client's product for an event during college

Customer Relationship Management

Resolved customer enquiries related to the products and services

Campaign Management

Managed and Execute 100+ Marketing Campaigns

Data Management

Organizing, Storing, and Analyzing Data.

Courses

SEO

WsCube Tech

10/2022 – 11/2022

Mumbai

This Course Contains The Following Points Knowledge & Strategies :

- Your Audience Based On Industry.
- Keyword Research.
- User Intent.
- Analytics and Reporting.
- Mobile SEO.
- Crawling.
- Indexing.
- Technical SEO.

Certified in Fundamentals of Digital Marketing

Google's Digital Garage Program in learn digital with google.com

11/2020 – 12/2020

Mumbai

 **Education**

Bachelor Of Commerce
Ismail Yusuf College

2021
Mumbai

Higher Secondary School
Ismail Yusuf College

2017
Mumbai

Secondary School Certificate
Courage English High School

2015
Mumbai