

SHAIKH MOHAMMED ASHRAF

OBJECTIVE

To work in an environment which encourages me to succeed and grow professionally where I can utilize my skills and knowledge.

EDUCATION

Anjuman-I-Islam's Allana Institute of Management Studies

2021-2023

MBA specialization in Marketing
Pursuing

Sree Narayana guru college

2021

Bachelor of Management studies (BMS)
A

Sree Narayana guru college

2018

HSC
73%

PROJECTS

Completed a research paper on Customer satisfaction in telecommunication industry

A Study on the Effect of Advertisement on Consumer Brand Preference.

The study was about the advertisement and it's effect on consumer brand preference.

How Brands plays a important role in consumer's choices.

INTERNSHIPS

Digital Marketing Internship at Ritika Securities. (June 2022-August 2022)

Daily posting and Marketing about the services in social media Handles.

Assisting the Marketing team in Lead Generation process and Content Creation.

COURSE

"Digital Marketing" By My Captain

Completed TCS iON Career Edge Digital Certification

INTERESTS

Swimming | Cycling | Fitness Enthusiast

EXTRA CURRICULAR ACTIVITIES

I have worked under BookmyShow and Paytminside Events As a Volunteer during Graduation.

Assistant Leader of Red Ribbon Club
SNGC(2019-2020)

CONTACT

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SKILLS

Communication skills

Good Team player

Interpersonal skills

Adapting to challenging
Environment

LANGUAGE

English

Tamil

Hindi

PERSONAL DETAILS

Date of Birth : 24/01/2001

Marital Status : Single

Nationality : Indian

