



# Nilay Pandit

MBA Marketing

## My Contact

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📍 Plot No.4, Kanchan Kirti Apartment,  
Dharampeth, Nagpur-440010

## Hard Skill

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MS – Office  
Teamwork  
Relationship Management  
Basics of Digital Marketing  
Social Media Marketing

## Soft Skill

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- Observation
- Decision making
- Communication
- Multi-tasking

## Education Background

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- Pune University  
MBA in Marketing  
Completed in 2022
- Nagpur University  
Bachelors of commerce with computer with  
application (BCCA)  
Completed in 2018

## About Me

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To build career in growing organization, where I can get the opportunities to prove my abilities by accepting my challenges, fulfilling the organizational goal and climb the career ladder through continuous learning and commitment.

## Professional Experience

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Reliance Jio ( Quess Corp)- Real Estate Acquisition  
Sept 2018 - July 2019

Key responsibilities:

- Acquiring space for Mobile tower
- Generated commercial & residential leads for tower installation.
- Managed & recorded all leads.
- Maintained friendly & professional interactions with customers

Kubic Online Edutech Pvt Ltd - Intern  
Sept 2021 - Oct 2021

Key responsibilities:

- Brand promotion & awareness of products & services with the help of social media apps & platforms.
- Market research & data collection related to product from various sources.

## Projects

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- Summer internship report on “Social Media Marketing Strategies by Edtech companies”.
- Industrial Analysis Report on Consumer Durables.
- Digital Marketing project on E-commerce website.

## Hobbies

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- Web Surfing,
- Reading Newspaper,
- Cycling,
- Trekking & Hiking