

RAJAT GUPTA



CONTACT

@ rajaaatgupta7676@gmail.com

7977950763

Mithila chwal room-5 near Babu genu building mahada mahada cotton green mumbai-33

<https://www.qpapers.org/>

PERSONAL DETAILS

Date of Birth : 25/7/1998

Nationality : Hindu

SKILLS

Google Analytics - Analysis / data read analysis

Google search console - (GSC)

On page SEO - All activities

Off page SEO - All Activities

Competitors analysis - keywords research

Backlink building - All types of backlink building .

Google my business (GMB) - Local Businessd.

CMS platfrom - wordpress handling

MS office - Excel ,power point, word

Facebook ads - basic

Google Ads (SEM) - campaign Keyword Research

LANGUAGE

English,Hindi,Marathi

OBJECTIVE

Desirous to be associated with the progressive and dynamic organization, like yours, which can provide me good career opportunity and strong platform to exercise my technical, analytical skills to achieve organizational goals

EXPERIENCE

- **Current company - Rath info tech web solutions**
SEO Executive
I have over-all 3.5 years But (3 years of Experience for SEO Executive)
Currently company- Rath info tech
Previous- Empire Media

EDUCATION

2019	IMS proschool Digital marketing
2019	Mumbai University BMS (Marketing) 81%
2015-2016	Mahatma Phule College of science and commerce 12th std 67%
2013-2014	Shree sarvajaneek Balmandir High school SSC 59%

WORK (TASK)

- 1) Identify and submit to the most relevant directories
- 2) Must be abreast with the latest SEO changes and implement best practices and learning across the client portfolio
- 3) Daily, weekly & monthly reporting for the assigned key strategic SEO accounts
- 4) On-page Optimization, Off Page Optimization, Social Media Optimization, link building tools.
- 5) Continuously Monitor SEO status of Assigned Websites for Opportunities and Updates keep up with trends and recommend changes and updates accordingly.
- 6) Experienced with SEO keyword research and development. Proficiency in Search Engine Optimization reporting and analytical tools and Ability to analyse raw data, draw conclusions, and develop actionable recommendations
- 7) Comment and Blog marketing
- 8) Business listing /classified ads/ social bookmarking/inforgraphics submission/ pinterest submission /web 2.0 creation .And many more activities in off page seo.

PROJECTS

Comparative study of canon and Nikon

I have Made a project on this two cameras and given a feedback which one is more better

Ehlaan

Ehlaan is my college fest . We organise every year . Crowd comes around 2000 -3000 in our fes

NGO projects

I have worked on projects with NGO (cancer) and also education
NGO